



Thank you for inviting me to your granddaughter's wedding.

Of course, Phyllis. In India, we invite EVERYONE we know to weddings. There must be lots of people, food and gold!



Lots of gold? Your family must be rich!



NO MARRIAGE

Gold is different in India than it is in America. In India, no gold means no wedding.



What a fashionable baby!



Gold gifts are given to celebrate births, festivals, promotions and more. We collect it our whole lives and many families keep their wealth in gold.



Gold is especially important during wedding season. A bride doesn't look like a bride without gold!



What is wedding season?

There are about 20 million weddings a year in India, many between September and February. Typically, the demand for gold rises around the world during this time.



You really know how to party, Padma!

We do! Thankfully, there are lots of discounts and sales during wedding season.





My granddaughter deserves the best on her big day!



Wow! That's not what I looked like on my wedding



And gold!

She is glowing with happiness.

# The End!