

MILLENNIALS ARE SAVING **BIG** FOR TRAVEL *and* EXPERIENCES



65% OF
MILLENNIALS
are currently saving
money specifically
for travel.

SOME
75%
say they want to travel
abroad as much as
possible.



MILLENNIALS

are looking for convenience when booking travel. Eighty percent of millennials find booking air travel and hotel on a single website, an online travel agency (OTA), to be helpful.



WHERE

IS THIS

GENERATION GOING?

Millennials are nearly as likely to visit a major metropolitan city,

39 percent, as

they are to visit a beach resort,

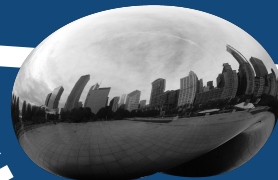
40 percent.



39% METRO CITY

40% BEACH RESORT

TOP DOMESTIC DESTINATIONS 2018



ORLANDO
ATLANTA
LAS VEGAS
CHICAGO

TOP INTERNATIONAL DESTINATION 2018 EUROPE



Millennials also want input on their travel spot before booking.

1 IN 4 MILLENNIALS

HAS POSTED A POTENTIAL TRIP ON SOCIAL MEDIA TO GET THE OPINION OF FAMILY AND FRIENDS.



SOLO TRAVEL IS THE NEW STYLE



A quarter of millennials say they like traveling **alone.**



BUDGET

is a top concern, with many preferring low-cost carriers.





60% OF MILLENNIALS
**PAY FOR IN-FLIGHT
SERVICES.**

ANCILLARY FEES,

such as in-flight wifi and baggage fees, account for

10% of total
airline revenues.



The growing number of millennial travelers, coupled with a rise in non-ticket fees, could be positive for airline carriers. Curious about other global market trends? Sign up for our **FREE Investor Alert newsletter** by clicking here!



U.S. Global ETFs
www.usglobalETFs.com